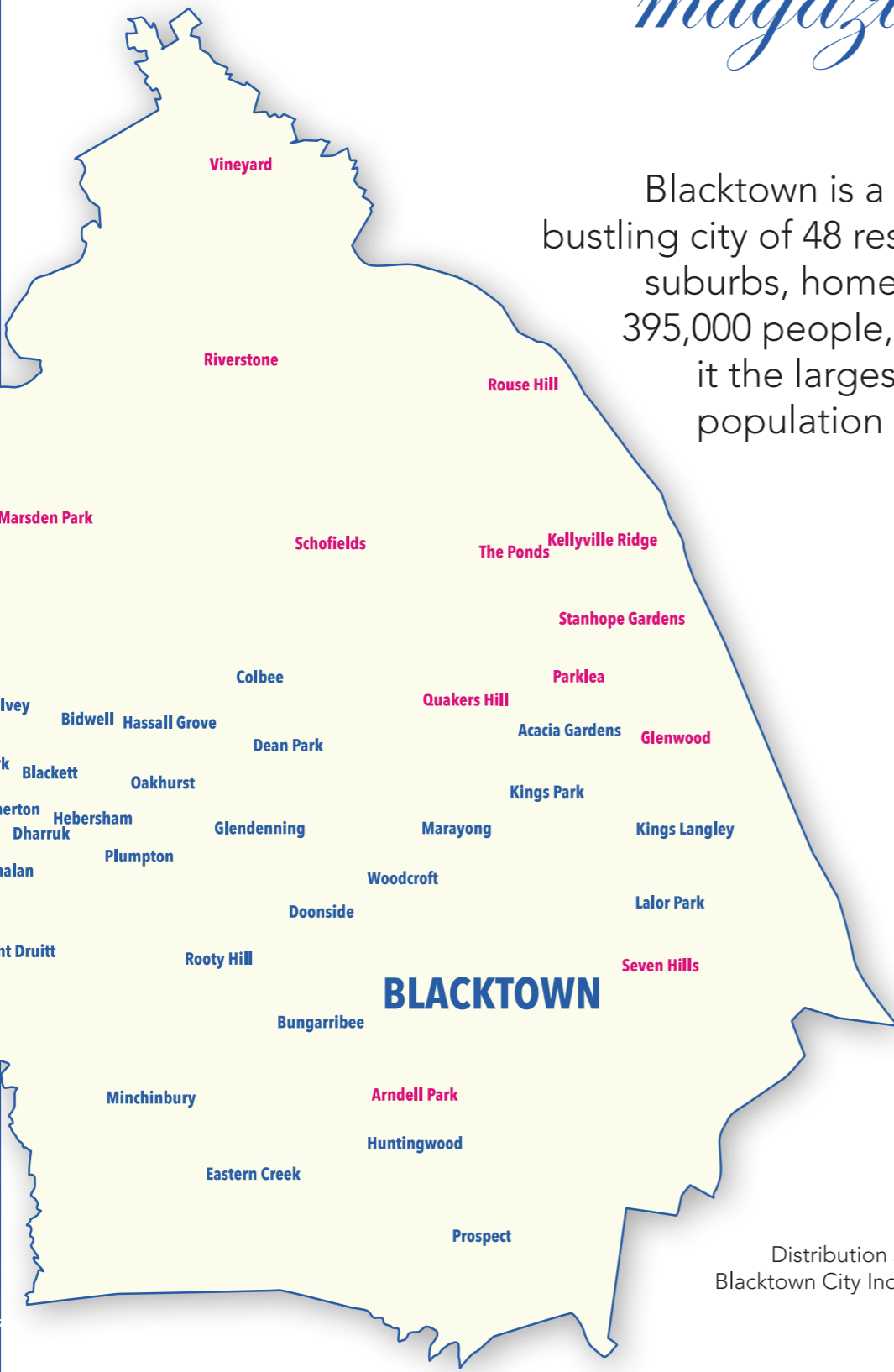




BLACKTOWN CITY INDEPENDENT magazine

the heart of your
LOCAL NEWS



Blacktown is a modern bustling city of 48 residential suburbs, home to over 395,000 people, making it the largest city by population in NSW.

Distribution suburb for Blacktown City Independent

Shared distribution point with Hills District and / or Hawkesbury Independent Magazines

Head Office 02 4588 5055
Email info@hdinews.com.au | Digital edition www.hdinews.com.au

We are currently the only FREE printed tabloid magazine available in the north west of Sydney.

Our monthly magazine covers issues that matter most to the people living in the district and is valid for the whole month.

**LOCAL LIFE • LOCAL BUSINESSES • POLITICS • HEALTH AND BEAUTY
MOTORING • HOME AND GARDEN • SPORT**

IF ITS LOCAL... WE COVER IT !!!

We bulk drop our magazines in branded stands so we can track the up take and ensure there is no wastage. The magazine stands are filled throughout the whole month by our distribution team so one ad equals around three weeks shelf life.



All clients are given access to Facebook and Instagram at no extra cost.

Our magazine is also available digitally and is sent out to over 4000 subscribers per month.

Creating positivity by celebrating community

We are a newsprint magazine, with a full gloss cover, saddle stiched and trimmed.

FULL PAGE	HORIZONTAL 1/2 page	VERTICAL 1/2 page	1/4 page	HORIZONTAL 1/2 PAGE 250mm x 175mm (width x height)
FULL PAGE (width x height) BLEED 280mm x 390mm TRIM 270mm x 380mm LIVE 250mm x 360mm Bleed is 5mm and live area within trim is 10mm. If supplying without bleed, use live area specifications.	HORIZONTAL 1/2 page	VERTICAL 1/2 page	1/4 PAGE 123mm x 355mm (width x height)	VERTICAL 1/2 PAGE 123mm x 355mm (width x height)
			Front Cover Strip	1/4 PAGE 123mm x 175mm (width x height)
				FRONT COVER STRIP 250mm x 70mm (width x height) + 15mm bleed on left, right and bottom sides

[the preferred format of supplied advertising files is high resolution PDF]
Please send via WeTransfer.com or [Dropbox](https://www.dropbox.com) if larger than 10MB

ANY QUESTIONS REGARDING MATERIAL SUPPLY, PLEASE EMAIL production@hdinews.com.au